



PRO PLAN[®]

brand DOG FOOD

PUPPY

CHICKEN & RICE FORMULA



REAL CHICKEN IS THE #1 INGREDIENT



BRAIN & VISION DEVELOPMENT Contains DHA, a nutrient also found in mother's milk, for brain and vision development.



HEALTHY HEART High-quality protein along with essential vitamins and minerals help support a healthy heart.



STRONG IMMUNE SYSTEM Complete nutrition with vital antioxidants and high levels of quality protein, including real chicken, to help nourish the developing immune system.



HEALTHY DIGESTIVE SYSTEM Highly digestible formula enables your puppy to receive optimal nutrition from the food with less going to waste. Glutamine helps nourish the digestive cells which promote a healthy gastrointestinal system.



RADIANT SKIN & COAT Vitamin A, linoleic acid and high-quality protein help support skin and coat health.



STRONG TEETH & BONES Calcium, phosphorus & other minerals help support strong bones and teeth. Plus, this formula helps reduce accumulation of plaque and tartar for overall dental health.



OPTIMAL WEIGHT An optimal protein:fat ratio helps your puppy maintain lean muscle mass and a healthy body condition, when fed appropriately.



EXCEPTIONAL FLAVOR High-quality ingredients, beginning with real chicken as the #1 ingredient, for a taste dogs love.



Available in 6, 20, & 37.5 lb. sizes.

Approximate Nutrient Composition (partial list)	As Fed	Dry Matter
Protein	28.95%	31.64%
Fat	18.90%	20.66%
Fiber	1.76%	1.92%
Carbohydrate	33.50%	36.61%
Ash	6.33%	6.92%
Moisture	8.50%	0.0%
Linoleic Acid	2.50%	2.73%
Calcium	1.13%	1.23%
Phosphorus	0.95%	1.04%
Sodium	0.40%	0.43%
Potassium	0.53%	0.58%
Magnesium	0.09%	0.10%

CALORIE CONTENT:	
Metabolizable Energy (ME)	4237 kcal/kg 1922 kcal/lb 473 kcal/cup
Digestible Energy	2054 kcal/lb 505 kcal/cup

GUARANTEED ANALYSIS:			
Crude Protein (Min)	28.0%	Vitamin A (Min)	15,000 IU/kg
Crude Fat (Min)	18.0%	Vitamin E (Min)	100 IU/kg
Crude Fiber (Max)	3.0%	Docosahexaenoic Acid**	
Moisture (Max)	12.0%	(DHA) (Min)	0.05%
Linoleic Acid (Min)	1.6%	Glutamine** (Min)	1.0%
Calcium (Ca) (Min)	1.1%	** Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles	
Phosphorus (P) (Min)	0.8%		

INGREDIENTS: Chicken, brewers rice, poultry by-product meal, corn gluten meal, whole grain wheat, animal fat preserved with mixed-tocopherols (form of Vitamin E), whole grain corn, corn bran, dried egg product, animal digest, calcium phosphate, fish oil, salt, potassium chloride, choline chloride, L-Lysine monohydrochloride, zinc sulfate, Vitamin E supplement, ferrous sulfate, manganese sulfate, niacin, calcium carbonate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. Q-4458

AGE / AMOUNT TO FEED +	FEEDING INSTRUCTIONS: WEIGHT AT MATURITY					
	3 to 12 lbs. 1.3 to 5.5 kg	13 to 20 lbs. 5.5 to 9.0 kg	21 to 50 lbs. 9.0 to 22.5 kg	51 to 75 lbs. 23.2 to 34.1 kg	76 to 100 lbs. 34.1 to 45 kg	Over 100 lbs. Over 45 kg
1 1/2 to 3 months 1/2 - 2/3 cup 56 - 75 g	1 1/2 to 3 months 1/2 - 1 cup 56 - 112 g	1 1/2 to 3 months 1/2 - 1 cup 56 - 112 g	1 1/2 to 3 months 1/2 - 1 1/2 cups 56 - 187 g	1 1/2 to 3 months 3/4 - 2 1/2 cups 84 - 280 g	1 1/2 to 3 months 2 1/2 cups (280 g) plus 1/4 cup (28 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
4 to 5 months 2/3 - 1 cup 75 - 112 g	4 to 5 months 1 - 1 1/3 cups 112 - 149 g	4 to 5 months 1 1/2 - 2 cups 168 - 224 g	4 to 5 months 1 1/2 - 2 3/4 cups 168 - 308 g	4 to 5 months 2 1/4 - 4 1/4 cups 252 - 476 g	4 to 5 months 4 1/4 cups (476 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
6 to 8 months 1/2 - 1 cup 56 - 112 g	6 to 8 months 2/3 - 1 cup 75 - 112 g	6 to 8 months 1 - 1 2/3 cups 112 - 187 g	6 to 8 months 1 1/3 - 2 2/3 cups 149 - 299 g	6 to 8 months 4 - 4 2/3 cups 448 - 523 g	6 to 8 months 4 2/3 cups (523 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
9 to 11 months Feed as Adult 1 cup 112 g	9 to 11 months 2 cups 224 g	9 to 11 months 2 1/3 - 3 1/3 cups 261 - 373 g	9 to 11 months 2 1/2 - 3 1/2 cups 261 - 373 g	9 to 11 months 6 1/2 - 8 cups 728 - 896 g	9 to 11 months 8 cups (896 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
1 to 2 years Feed as Adult	1 to 2 years 1 - 1 1/4 cups 112 - 140 g	1 to 2 years 2 - 3 cups 224 - 336 g	1 to 2 years 2 1/2 - 4 1/3 cups 280 - 485 g	1 to 2 years 5 1/3 - 7 2/3 cups 597 - 859 g	1 to 2 years 7 2/3 cups (859 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	

* Using a standard 8 oz./250 ml measuring cup, which contains approximately 112 g of Pro Plan.

Actual Size



THE **Difference is Real**[®]