



PRO PLAN[®]

brand DOG FOOD

ADULT

PERFORMANCE FORMULA



**REAL CHICKEN IS
THE #1 INGREDIENT**



HEALTHY JOINTS & MOBILITY Natural sources of glucosamine for joint health and mobility.



ENDURANCE AND LEAN MUSCLE MASS 30% protein and 20% fat to fuel the metabolic needs of highly active dogs. Exceptional palatability to encourage eager eating during times of stress.



HIGHER OXYGEN METABOLISM Concentrated nutrition to help optimize VO₂ max, so active dogs can burn fat more efficiently.



RAPID RECOVERY AFTER EXERCISE Precise balance of nutrients that provides high-quality protein, fats and carbohydrates.



HEALTHY HEART High-quality protein along with essential vitamins and minerals help support a healthy heart.



STRONG IMMUNE SYSTEM Complete nutrition with vital antioxidants and high levels of quality protein, including real chicken, helps nourish the immune system and helps defend against free radical damage that can occur from the increased oxygen intake of hardworking dogs.



HEALTHY DIGESTIVE SYSTEM Highly digestible formula enables your dog to receive optimal nutrition from the food with less going to waste. Glutamine helps nourish the digestive cells which promote a healthy gastrointestinal system.



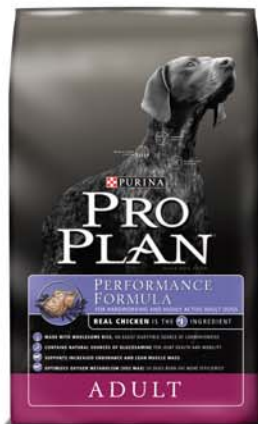
RADIANT SKIN & COAT Vitamin A, linoleic acid and high-quality protein help support skin and coat health.



OPTIMAL WEIGHT An optimal protein:fat ratio helps your dog maintain lean muscle mass and a healthy body condition, when fed appropriately.



EXCEPTIONAL FLAVOR High-quality ingredients, beginning with real chicken as the #1 ingredient, for a taste dogs love.



Available in 37.5 lb. size.

Approximate Nutrient Composition (partial list)	As Fed	Dry Matter
Protein	32.00%	34.97%
Fat	21.20%	23.17%
Fiber	1.88%	2.05%
Carbohydrate	29.47%	32.21%
Ash	5.92%	6.47%
Moisture	8.50%	0.0%
Linoleic Acid	2.10%	2.30%
Calcium	1.25%	1.37%
Phosphorus	0.90%	0.98%
Sodium	0.29%	0.32%
Potassium	0.63%	0.69%
Magnesium	0.08%	0.09%

CALORIE CONTENT:

Metabolizable Energy (ME)	4406 kcal/kg 2003 kcal/lb 493 kcal/cup
Digestible Energy	2173 kcal/lb 535 kcal/cup

GUARANTEED ANALYSIS:

Crude Protein (Min)	30.0%	Selenium (Se) (Min)	0.30 mg/kg
Crude Fat (Min)	20.0%	Vitamin A (Min)	15,000 IU/kg
Crude Fiber (Max)	3.0%	Vitamin E (Min)	500 IU/kg
Moisture (Max)	12.0%	Ascorbic Acid** (Min)	100 mg/kg
Linoleic Acid (Min)	1.8%	Glucosamine** (Min)	500 ppm
Calcium (Ca) (Min)	0.9%	Glutamine** (Min)	1.0%
Phosphorus (P) (Min)	0.7%	** Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles	

INGREDIENTS: Chicken, corn gluten meal, brewers rice, animal fat preserved with mixed-tocopherols (form of Vitamin E), poultry by-product meal (natural source of glucosamine), whole grain corn, corn bran, fish meal (natural source of glucosamine), animal digest, dried egg product, potassium chloride, salt, calcium phosphate, calcium carbonate, Vitamin E supplement, choline chloride, L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), zinc sulfate, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. R-4461

FEEDING INSTRUCTIONS:

WEIGHT (lbs.)	FEEDING AMOUNT* (cups)	WEIGHT (kg)	FEEDING AMOUNT* (grams)
3 to 12 lbs.	1/3 - 1 cup	1.5 to 5.5 kg	37 - 112 g
13 to 20 lbs.	1 - 1 1/4 cups	6 to 9 kg	112 - 140 g
21 to 35 lbs.	1 1/4 - 2 cups	9.5 to 16 kg	140 - 224 g
36 to 50 lbs.	2 - 2 1/3 cups	16.5 to 22.5 kg	224 - 261 g
51 to 75 lbs.	2 1/3 - 3 cups	23 to 34 kg	261 - 336 g
76 to 100 lbs.	3 - 3 2/3 cups	34.5 to 45 kg	336 - 411 g
Over 100 lbs.	3 2/3 cups plus 1/3 cup for each 10 lbs. body weight over 100 lbs.	Over 45 kg	411 g plus 37 g for each 4.5 kg body weight over 45 kg

* Using a standard 8 oz./250 ml measuring cup, which contains approximately 112 g of Pro Plan.

Actual Size



THE **Difference is Real**[®]