



PRO PLAN®

brand DOG FOOD

PUPPY

NATURAL LAMB & RICE FORMULA PLUS ESSENTIAL VITAMINS & MINERALS



REAL LAMB IS THE #1 INGREDIENT



BRAIN & VISION DEVELOPMENT Contains DHA, a nutrient also found in mother's milk, for brain and vision development.



NATURAL INGREDIENTS This unique formula is made with rice and oat meal as natural sources of carbohydrates and with New Zealand and Australian lamb raised without hormones.



HEALTHY HEART High-quality protein along with essential vitamins and minerals help support a healthy heart.



STRONG IMMUNE SYSTEM Complete nutrition with vital antioxidants and high levels of quality protein, including real lamb, to help nourish the developing immune system.



HEALTHY DIGESTIVE SYSTEM Highly digestible formula enables your puppy to receive optimal nutrition from the food with less going to waste. Glutamine helps nourish the digestive cells which promote a healthy gastrointestinal system.



RADIANT SKIN & COAT Vitamin A, linoleic acid and high-quality protein help support skin and coat health.



STRONG TEETH & BONES Calcium, phosphorus & other minerals help support strong bones and teeth. Plus, this formula helps reduce accumulation of plaque and tartar for overall dental health.



OPTIMAL WEIGHT An optimal protein:fat ratio helps your puppy maintain lean muscle mass and a healthy body condition, when fed appropriately.



EXCEPTIONAL FLAVOR High-quality ingredients, beginning with real lamb as the #1 ingredient, for a taste dogs love.



Available in 6, 20,
& 37.5 lb. sizes.

Approximate Nutrient Composition (partial list)	As Fed	Dry Matter
Protein	28.40%	31.04%
Fat	19.20%	20.98%
Fiber	1.77%	1.93%
Carbohydrate	34.40%	37.60%
Ash	7.12%	7.78%
Moisture	8.50%	0.0%
Linoleic Acid	1.80%	1.97%
Calcium	1.32%	1.44%
Phosphorus	1.00%	1.09%
Sodium	0.34%	0.37%
Potassium	0.59%	0.64%
Magnesium	0.11%	0.12%

CALORIE CONTENT: (Calculated)	
Metabolizable Energy (ME)	4203 kcal/kg 1910 kcal/lb 470 kcal/cup
Digestible Energy	2085 kcal/lb 513 kcal/cup

GUARANTEED ANALYSIS:			
Crude Protein (Min)	28.0%	Vitamin A (Min)	15,000 IU/kg
Crude Fat (Min)	18.0%	Vitamin E (Min)	100 IU/kg
Crude Fiber (Max)	3.0%	Glutamine** (Min)	1.0%
Moisture (Max)	12.0%	Docosahexaenoic Acid** (DHA) (Min)	0.05%
Linoleic Acid (Min)	1.6%	** Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles	
Calcium (Ca) (Min)	1.1%		
Phosphorus (P) (Min)	0.8%		

INGREDIENTS: Lamb, brewers rice, chicken meal, corn gluten meal, ground yellow corn, animal fat preserved with mixed-tocopherols (form of Vitamin E), corn bran, oat meal, dried egg product, dried beet pulp, animal digest, calcium phosphate, fish oil, potassium chloride, calcium carbonate, salt, L-lysine monohydrochloride, choline chloride, Vitamin E supplement, zinc sulfate, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite.

AGE / AMOUNT TO FEED +	FEEDING INSTRUCTIONS: WEIGHT AT MATURITY					
	3 to 12 lbs. 1.3 to 5.5 kg	13 to 20 lbs. 5.5 to 9.0 kg	21 to 50 lbs. 9.0 to 22.5 kg	51 to 75 lbs. 23.2 to 34.1 kg	76 to 100 lbs. 34.1 to 45 kg	Over 100 lbs. Over 45 kg
1 1/2 to 3 months	1 1/2 to 3 months	1 1/2 to 3 months	1 1/2 to 3 months	1 1/2 to 3 months	1 1/2 to 3 months	
1/2 - 2/3 cup	2/3 - 1 cup	1/2 - 1 cup	1/2 - 1 1/4 cups	2/3 - 2 1/4 cups	2 1/3 cups (299 g) plus 1/4 cup (28 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
56 - 75 g	76 - 112 g	56 - 112 g	56 - 187 g	75 - 299 g		
4 to 5 months	4 to 5 months	4 to 5 months	4 to 5 months	4 to 5 months	4 to 5 months	
1/2 - 1 cup	1 - 1 1/4 cups	1 1/2 - 2 cups	1 1/2 - 2 3/4 cups	2 1/4 - 4 cups	4 cups (448 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
56 - 112 g	112 - 140 g	168 - 224 g	168 - 308 g	252 - 448 g		
6 to 8 months	6 to 8 months	6 to 8 months	6 to 8 months	6 to 8 months	6 to 8 months	
1/2 - 1 cup	3/4 - 1 cup	1 - 1 2/3 cups	1 1/3 - 2 2/3 cups	3 - 4 1/2 cups	4 1/2 cups (504 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
56 - 112 g	84 - 112 g	112 - 187 g	149 - 299 g	336 - 504 g		
9 to 11 months	9 to 11 months	9 to 11 months	9 to 11 months	9 to 11 months	9 to 11 months	
Feed as Adult	1 cup	1 2/3 - 2 cups	2 1/3 - 3 1/4 cups	6 1/3 - 7 3/4 cups	7 3/4 cups (868 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
112 g	112 g	187 - 224 g	261 - 364 g	709 - 868 g		
1 to 2 years	1 to 2 years	1 to 2 years	1 to 2 years	1 to 2 years	1 to 2 years	
Feed as Adult	1 - 1 1/4 cups	2 - 2 2/3 cups	2 1/2 - 4 1/4 cups	5 1/4 - 7 1/2 cups	7 1/2 cups (840 g) plus 1/3 cup (37 g) for each 10 lbs. (4.5 kg) body weight over 100 lbs. (45 kg)	
112 - 140 g	112 - 140 g	224 - 299 g	280 - 476 g	588 - 840 g		

Actual Size

* Using a standard 8 oz./250 ml measuring cup, which contains approximately 112 g of Pro Plan.



THE **Difference is Real**®