



PRO PLAN®

brand DOG FOOD

PUPPY

SMALL BREED FORMULA



REAL CHICKEN IS THE #1 INGREDIENT



BRAIN & VISION DEVELOPMENT Contains DHA, a nutrient also found in mother's milk, for brain and vision development.



SMALL KIBBLE SIZE High levels of protein and calories in small, bite-size kibbles packed with nutrition to meet the small puppy's unique metabolic needs. High-quality protein along with essential vitamins and minerals help support a healthy heart.



HEALTHY HEART High-quality protein along with essential vitamins and minerals help support a healthy heart.



STRONG IMMUNE SYSTEM Complete nutrition with vital antioxidants and high levels of quality protein, including real chicken, to help nourish the developing immune system.



HEALTHY DIGESTIVE SYSTEM Highly digestible formula enables your puppy to receive optimal nutrition from the food with less going to waste. Glutamine helps nourish the digestive cells which promote a healthy gastrointestinal system.



RADIANT SKIN & COAT Vitamin A, linoleic acid and high-quality protein help support skin and coat health.



STRONG TEETH & BONES Calcium, phosphorus & other minerals help support strong bones and teeth. Plus, this formula helps reduce accumulation of plaque and tartar for overall dental health.



OPTIMAL WEIGHT An optimal protein:fat ratio helps your puppy maintain lean muscle mass and a healthy body condition, when fed appropriately.



EXCEPTIONAL FLAVOR High-quality ingredients, beginning with real chicken as the #1 ingredient, for a taste dogs love.



Available in 6, 20, lb. sizes.

Approximate Nutrient Composition (partial list)	As Fed	Dry Matter
Protein	32.47%	35.49%
Fat	21.37%	23.36%
Fiber	1.51%	1.65%
Carbohydrate	30.02%	32.81%
Ash	6.31%	6.90%
Moisture	8.50%	0.0%
Linoleic Acid	2.23%	2.44%
Calcium	1.22%	1.33%
Phosphorus	1.12%	1.22%
Sodium	0.39%	0.42%
Potassium	0.57%	0.63%
Magnesium	0.09%	0.09%

CALORIE CONTENT:

Metabolizable Energy (ME)	4366 kcal/kg 1982 kcal/lb 488 kcal/cup
Digestible Energy	2150 kcal/lb 513 kcal/cup

GUARANTEED ANALYSIS:

Crude Protein (Min)	30.0%	Vitamin A (Min)	15,000 IU/kg
Crude Fat (Min)	20.0%	Vitamin E (Min)	100 IU/kg
Crude Fiber (Max)	3.0%	Docosahexaenoic Acid**	
Moisture (Max)	12.0%	(DHA) (Min)	0.05%
Linoleic Acid (Min)	1.8%	Glutamine** (Min)	1.0%
Calcium (Ca) (Min)	1.1%	** Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles	
Phosphorus (P) (Min)	0.8%		

INGREDIENTS: Chicken, corn gluten meal, brewers rice, whole grain corn, animal fat preserved with mixed-tocopherols (form of Vitamin E), poultry by-product meal, fish meal, corn bran, calcium phosphate, dried egg product, animal digest, fish oil, salt, potassium chloride, calcium carbonate, choline chloride, L-Lysine monohydrochloride, DL-Methionine, zinc sulfate, Vitamin E supplement, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. E-4454

FEEDING INSTRUCTIONS: WEIGHT AT MATURITY

AGE / AMOUNT TO FEED +	3 to 6 lbs. 1.3 to 2.7 kg	7 to 12 lbs. 3.1 to 5.5 kg	13 to 20 lbs. 5.9 to 9.0 kg
	1 1/2 to 3 months 1/2 cup 56 g	1 1/2 to 3 months 3/4 - 1 cup 84 - 112 g	1 1/2 to 3 months 1/2 - 1 cup 56 - 112 g
4 to 5 months 1/2 cup 56 g	4 to 5 months 1 cup 112 g	4 to 5 months 1 - 1/4 cups 112 - 140 g	
6 to 8 months 1/2 cup 56 g	6 to 8 months 1 cup 112 g	6 to 8 months 1 cup 112 g	
9 to 11 months Feed as Adult	9 to 11 months 1 cup 112 g	9 to 11 months 1 cup 112 g	
1 to 2 years Feed as Adult	1 to 2 years 1 cup 112 g	1 to 2 years 1 cup 112 g	

* Using a standard 8 oz./250 ml measuring cup, which contains approximately 112g of Pro Plan

Actual Size



THE **Difference is Real**®